



blue pie productions
artist's biography.



BILLY LOFTON:

Masterful song writing, velvety vocals and emotive, heartfelt lyricism are just some of the elements that have brought success to R&B singer/songwriter/producer Billy Lofton. He is a talent with flair for fusing cultural styles and music with a fresh original and utterly unique sensibility entirely his own.

Billy arrived in the Australian music scene at a very young age where he started modelling and was spotted while singing at a rehearsal. He made his talent known when he was offered opportunities to work with renowned groups such as the "Drifters" and performed

solo at many "it" parties such as "Rage", "Leather Pride" and "Baccunalia".

Born and raised in the United States, Billy's musical roots goes back to his Gospel days in the local church he attended with his family. In fact, his aunt proved to be instrumental in moving Billy towards a music career where at age 14, she took him to audition as a dancer for the musical "Two For The Seesaw" but ended up with a key musical role as a nightclub singer named "Sparkle" – which led on to other musicals such as "Jesus Christ Superstar", "Godspell" and "Pippin".

He has continued to record a range of music including remakes and originals written and produced by himself. One of Billy's big breaks was when John Farnham picked a track, "One Step Away" for his "Whispering Jack" album, which Billy did a vocal demo for. His rendition of Billy Ocean's "Lover Rise" - "Love Really Hurts Without You" was selected for an Australian movie, "Shotgun Wedding".

"I've always been a lover of Afghan Hounds and after signing with Damien Reilly at Blue Pie Productions, we had been looking for a song to re-make and through the love of these dogs with legs like boots, we came up with "These Boots are made for Walking" originally performed by Nancy Sinatra", says Billy.

"We came up with a very upbeat version, which I am excited about and due to be released mid 2005. The last thing we wanted to do was a tribute song or a lounge act... we have also been working on other tracks and since hooking up with Blue Pie's very own FARKASTER ... well the proof is in the music..."

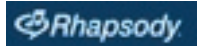
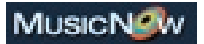
Damien Reilly, CEO of Blue Pie states, "Billy brings a quality entirely his own. He brings youthful energy and tenderness at the same time, like nothing else I've ever heard."

ARTIST WEBSITE: www.billylofton.com

DIGITAL DISTRIBUTION

Billy Lofton is available from the following digital retailers:

www.mulemusic.com.au
www.musicnow.com
www.msn.com
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SOUND BYTES:

LIVE 365 and BLUE PIE WEB RADIO
 MUZIK 4U: You can tune into Billy Lofton by going to www.bluepie.com.au and clicking on the Blue Pie web radio link.
 STAY AROUND: Type "Billy Lofton" in search at www.stayaround.com



CONTACT DETAILS:

Record Label:
 Blue Pie Productions™ Pty Ltd
 p: +61 2 9310 0155
 f: +61 2 9310 0166
 m: 0422 99 77 60
 e: damien@bluepie.com.au
 w: www.bluepie.com.au

PR & Marketing:
 Rose Marie Lim
 Blue Pie Productions™ Pty Ltd
 p: +61 2 9310 0155
 f: +61 2 9310 0166
 e: pr@bluepie.com.au
 w: www.bluepie.com.au

Artist Booking:
 Rose Marie Lim
 Blue Pie Productions™ Pty Ltd
 p: +61 2 9310 0155
 f: +61 2 9310 0166
 e: pr@bluepie.com.au
 w: www.bluepie.com.au



NEW RELEASE:

Billy Lofton's debut worldwide release of the "Baby" EP. This will include the tracks:

- "Love's No Longer Being Served"
- "Baby I Love Your Way"



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