



BLUE VAULT DIGITAL - PRESS RELEASE " Blue Vault Digital appoints Jacques de Villiers as Global Marketing and Sales Executive "

Blue Vault Digital announce the appointment of Jacques de Villiers to the company as the Global Head of Sales and Marketing.

Jacques core skills and experience relate to sales & marketing strategy development, corporate branding and the development of both B2B and B2C consumer channels. Jacques has founded, and driven the development of a number of successful start-ups across a variety of industries. In recent times he has been instrumental in the launch of an Australian ASX listed Telecommunications company into Asia and Africa.

His experience with international companies and cultures provides Blue Vault Digital with a market leading edge to drive growth both domestically and globally. Jacques has held consulting positions with top tier consulting companies around the world, providing valuable insight into core elements which drive sales and enhance marketing through brand awareness and value selling services.

Jacques provides Blue Vault Digital with an enhanced global network. As the Global Marketing and Sales Executive he is focused on the development of the corporate Brand as well as developing the global strategic sales capabilities of Blue Vault Digital.

Jacques is one of the founding members of our Executive Team and brings over 15 years of Marketing and Sales experience to the business.

ABOUT BLUE VAULT DIGITAL:

Blue Vault Digital provides business-to-business digital entertainment services. We offer the content and white-label technologies used to create music and video download and subscription services for world-class consumer brands. Blue Vault Digital's proprietary platform supports several forms of digital media content including music tracks and videos, as well as long-form television, film and books. Blue Vault Digital offers a broad range of products, from turnkey to custom. It also works with consumer brands to integrate its solutions into their proprietary offerings. Headquartered in Sydney Australia with affiliated offices in the USA and Ireland, Blue Vault Digital is wholly-owned Australian company.

For more information or to speak with a Blue Vault Digital representative, please contact sales@bluevaultdigital.com

PRESS and MEDIA

Damien Reilly
Global Content Director
Blue Vault Digital™ Pty Ltd
ACN: 126 638 417
Technopark, Unit 37, No 6 Herbert Street
St Leonards NSW 2065
Australia
p: +61 2 9011 8008
f: + 61 2 9310 0166
m: 0422 110 044 International +61 422 110 044
e: damien@bluevaultdigital.com
w: www.bluevaultdigital.com